



Beaumont
L'ALPAGA
Alt. 1100 M MEGÈVE ALPES



**PRESS KIT
2025**



L'ALPAGA

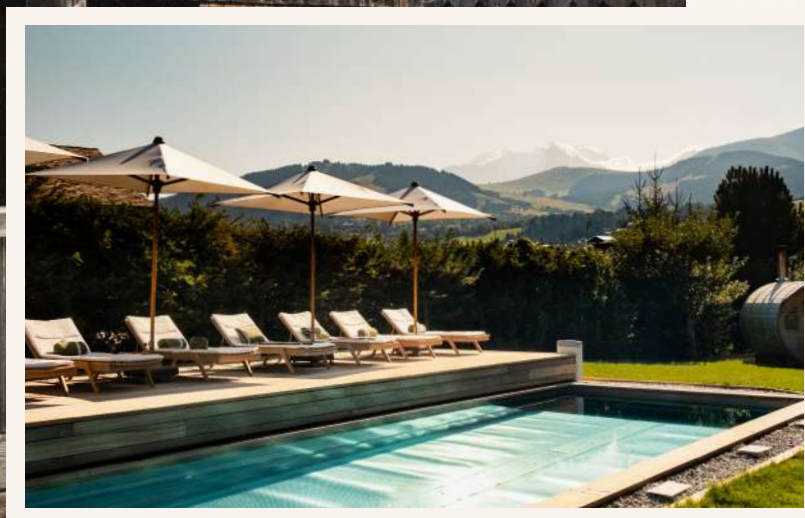
HEAD TO HEAD WITH THE MONT BLANC

IN A WORD

In the natural sanctuary of the French Alps, far from the hustle and bustle, lie ten exceptional chalets, six of which are reserved for absolute privacy. These architectural masterpieces gracefully blend modernity with respect for regional traditions. Sunlight floods through the expansive bay windows, illuminating the rooms, lounges, and restaurants, creating an irresistible call to immerse yourself in the surrounding nature.

From balconies overlooking majestic peaks adorned with pristine snow or lush greenery to your intimate retreat with its woody fragrances, every moment is enriched with carefully curated readings, enchanting melodies, and live artistic performances. By the crackling fire or under the gentle touch of a summer breeze, everything invites you to unwind and explore, with a refined sense of elegance and comfort.

Well-being here is expressed in all its glory, with a multitude of activities tailored to each season: explore scenic trails, carve down snowy slopes, enjoy the heated outdoor pool, indulge in soothing spa treatments, or energize in the fitness room and indoor pool. Whether under the golden rays of summer or the serene embrace of winter, every detail is designed to make your stay a haven of tranquility and absolute revitalization.



MARIE-HÉLÈNE ZILLER

« Welcome to L'Alpaga!

In this small hamlet, we are delighted to introduce you to our ten chalets, designed in the purest Megève tradition.

This place, a true haven of peace where we celebrate serenity, nature, and craftsmanship, is dedicated to offering you a wild journey by highlighting local treasures.

It is difficult to describe the feeling one experiences upon discovering this place, but everyone agrees that it is magical!

Beyond the alpine architecture and the cozy atmosphere of the rooms, the highlight is the Mont Blanc, the view that helps us forget everyday worries and compels us to enjoy the present moment.

With our teams, we strive to offer you exceptional experiences, whether in one of our restaurants, at the spa, in the pool, in our gardens, or during an activity, while sharing values dear to us, sharing and conviviality.

See you soon! »

**Marie-Hélène Ziller,
General Manager of L'Alpaga**





ROOM, SUITE AND CHALET PRICES

Living spaces that elegantly combine contemporary design with the charm of Megève chalets, offering a unique experience in the heart of France's most beautiful mountains.



DESIGN & ARCHITECTURE

Vicky Charles and Julia Corden, the architects of Charles & Co, have made their mark at L'Alpaga in their first collaboration with Beaumier. They've taken an approach that aims to preserve the interior architecture while integrating the natural majesty of the surroundings.

The renovated rooms evoke the charm of alpine chalets, combining contemporary comfort with traditional elements. Wood paneling and linen fabrics create a warm atmosphere, while each decorative detail resonates with emotion. The space invites relaxation and reflection.

Gwenaëlle Grandjean, a renowned landscape architect, has added her personal touch with a contemporary herbarium for L'Alpaga. Her large-format works capture the diversity of the surrounding flora, offering a total immersion in nature.

Gabriel Micheletti, the painter, has enhanced the walls of L'Alpaga with his luminous mountain landscapes. He shares: "Drawing landscapes is a pretext to stop for a long time, to wait, to reach the visionary state that incorporates me into the rhythm of geology. It would be enough for me to become the smallest fragment of this landscape to gain eternity."



GASTRONOMY

At La Table de l'Alpaga, each dish is a tribute to the surrounding nature. Freshly picked zucchinis, fragrant thyme, tender peas, invigorating mint, crisp beans, and delicate flowers align, showcasing the plant abundance that inspires the chef. Here, vegetables reign supreme, with fish and meats as loyal companions. The traditional culinary order is upended to highlight the soul of the region, expressed with precision and palpable inspiration in every bite. Culinary creations celebrate the treasures of the terroir with respect and ingenuity.

At Le Bistrot de l'Alpaga, more than just a brasserie, it is a temple where the flavors of Savoie are elevated. The warm atmosphere of raw wooden chairs and velvet benches welcomes a menu embodying the very essence of the region, in a subtle marriage of tradition and modernity.

The Bar de l'Alpaga, a true ambassador of the terroir, awaits you from 10 a.m. to 10 p.m., offering a breathtaking view of the surrounding peaks and a menu rooted in the richness of the Savoyard terroir. Aromatic herbs, garden flowers, and local spirits on one side, Savoyard snacks on the other, create a harmonious blend to delight the most discerning palates.

From the large bay windows of the Bistrot, the region unfolds in all its splendor. The generous and authentic offering for breakfast starts at 7:30 a.m. and continues until 10:30 a.m., with cold and hot buffets showcasing the best local products: fresh juices, aromatic coffees, artisanal yogurts, moist cakes, savory charcuterie, eggs cooked in various styles... A perfect morning feast to start the day off right.

La Table de l'Alpaga

Open during winter season only

—

23 pax

Open Wednesday to Sunday

Le Bistrot de l'Alpaga

—

35 pax

Breakfast: 7:30 AM - 10:30 AM

Lunch: 12:30 PM - 3:00 PM

Dinner: 7:00 PM - 9:30 PM



«In and around the hotel, there is a whole living ecosystem that must continue to inspire us and lead us towards an increasingly responsible approach.»

Alexandre Baule, the Chef of l'Alpaga.

ALEXANDRE BAULE

Alexandre Baule embodies a culinary philosophy deeply rooted in his surroundings. A native of Isère with a career shaped by renowned Michelin-starred establishments, he draws his inspiration from the ecosystem around him. Attuned to nature, his team, his own aspirations, as well as local producers and regional artisans, he fosters a balance of respect, precision, and creativity, always in service of flavor.

His cuisine reflects his genuine commitment. From the in-house vegetable garden to local ceramicists, seasonal produce, and the treasures of partner producers, every detail informs his culinary approach. Each plate pays tribute to the richness of this Alpine region.





BIEN-ÊTRE

The wellness area at L'Alpaga extends the mountain experience. The warmth of wood and the minerality of stone create an immediate sense of serenity and calm.

Indoors, the hydrotherapy pool with massaging jets offers targeted relaxation, perfect for relieving muscle tension. To enhance these moments of well-being, our therapists provide personalized treatments in private cabins to soothe, nourish, stimulate, and revitalize the body and face.

For facial treatments, Holidermie brings its expertise in a holistic approach to beauty, while Maison Caulières offers exceptional treatments featuring natural plant oils extracted using a unique cold-press method, delivering an unparalleled experience.



For those seeking energy and vitality, the fitness room, equipped with treadmills, weights, and strength training machines, provides a space to re-energize and prepare for mountain adventures.

The wellness journey continues outdoors, where the heated pool with views of Mont Blanc offers rejuvenation year-round. Nearby, the Swedish hot tub invites you to savor the benefits of enveloping warmth, while the wood-fired sauna provides the ultimate relaxation escape, releasing fatigue, stress, and tension.

For non-resident guests, L'Alpaga offers a Day Spa package, including two hours of access to the facilities, a 50-minute treatment, and breakfast at La Table de L'Alpaga, the perfect way to start the day.

EXPERIENCES

The serenity of the moment settles in effortlessly.

In summer, adventure is just a step away with mountain biking outings, paragliding over Mont Blanc, or a refreshing swim in the outdoor pool. In winter, the snow-covered landscapes beckon with skiing, snowshoeing, dog sledding, or cross-country skiing around the majestic Mont Blanc.

For those seeking extraordinary experiences, a 40-minute flight over the region's most stunning landscapes — from Mont Blanc to the surrounding mountains, with a flyover of the hotel — promises unforgettable memories. Thrill-seekers can also try ice climbing or snow biking in Megève. After these outdoor adventures, a moment of relaxation is a must.

In the tranquil gardens, the sauna, Swedish bath, and spa provide a haven of relaxation, where time seems to stand still. By the new heated pool, calm and serenity invite you to unwind. When winter arrives, the warmth of the fire, paired with a good book, or the massaging jets of the indoor pool offer comfort and relaxation.

From one horizon to another, a breathtaking panorama unfolds: lush meadows and dense forests in summer, or snow-covered peaks in winter, crystal-clear rivers, and majestic summits. These landscapes provide endless opportunities for unforgettable holidays.



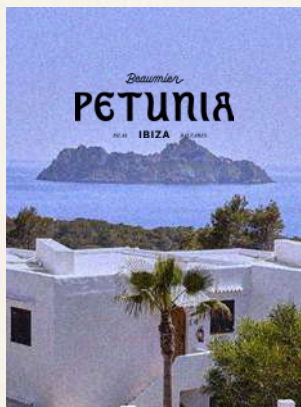
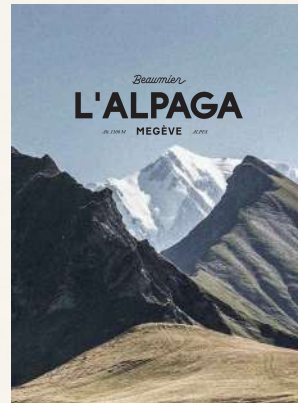
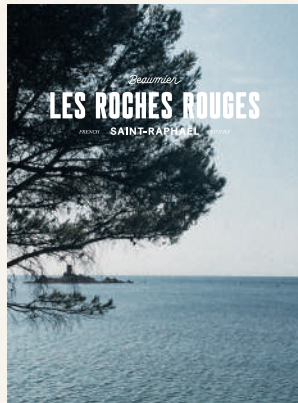
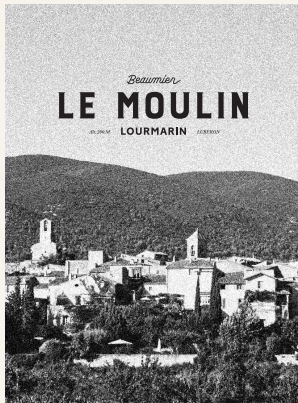
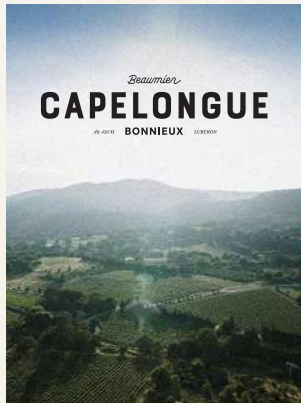
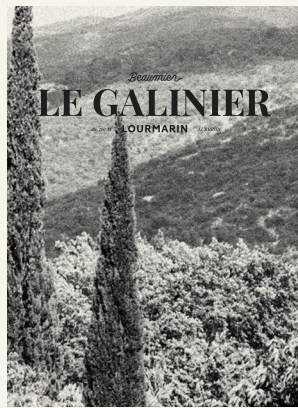
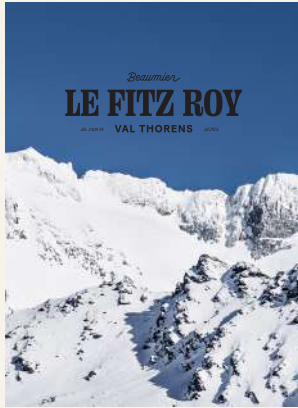
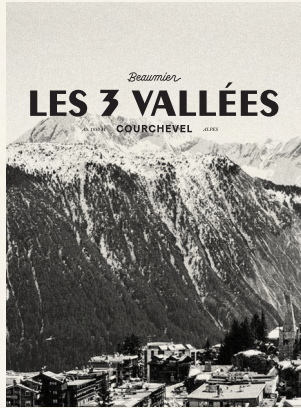
LOCAL

In Megève, nature reinvents itself with each season, unveiling landscapes of captivating beauty: snow-covered forests and frozen rivers in winter, lush meadows and sparkling streams in summer. Draped in a blanket of snow or bathed in the summer light, every place invites tranquility. This calm continues at the heart of the village, where the alpine atmosphere permeates every picturesque street and activity.

In winter, thrilling ski descents and lively terraces, warmed by campfires, captivate the soul. In summer, serene hikes and vibrant outdoor cafés bring warmth and conviviality, creating a cozy and welcoming atmosphere. In this idyllic setting, Megève stands out as a true haven of peace for nature lovers and relaxation enthusiasts, offering a changing backdrop of beauty and calm in every season.



The Beumier group currently operates ten hotels in Europe.



BEAUMIER

Far from postcards and international standards, Beumier starts from each of its green destinations to rewrite a tailor-made story, full of relevance, with the help of a whole collective of enthusiasts. Each hotel transports its guests into its immediate environment. From the snowy peaks of the French or Swiss Alps to the sunny shores of the Mediterranean, and the beauty of Provence, Beumier outlines a sensitive luxury, blending authenticity, a deep sense of hospitality, and ethics.



L'ALPAGA

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